

Reseller Quick Resource Guide

Clarif FileMaker 2025 Release

Gain immediate value with FileMaker's 2025 release

The latest version of FileMaker empowers you to create AI-powered solutions using the data you already have, all through a unified platform. Build better web-connected, scalable, and secure operational apps while continuing to rely on the tools you know—now with enhanced AI integration and simplified onboarding across the full Clarif platform.

AI-Powered and Web-Connected Enhancements

- **AI for All** – Leverage your existing FileMaker data to enable LLM-powered features across your apps, unlocking faster insights and smarter workflows.
- **Unified Platform Integration** – Use FileMaker alongside Clarif Studio and Connect with improved data interoperability and simplified onboarding.
- **Enhanced Developer Journey** – Benefit from expanded learning resources and community support throughout your app development lifecycle.

Simplified Admin Experience

- **Custom OAuth Support** – Easily integrate Google Workspace and other services with added support for custom query parameters.
- **Let's Encrypt Integration** – Streamline SSL certificate management for FileMaker Server with built-in support for Let's Encrypt, enabling faster and more secure server setup.

Improved Organizational Security

- **OpenSSL 3.0.11** – Defend against known vulnerabilities with updated security protocols to protect your apps and maintain operational integrity.
- **Granular Access Control** – Prevent unintended schema changes during script execution by limiting access to Manage Database for non-admin users.

Reseller NFR Program

Qualifying resellers are eligible to receive a complimentary 5-user NFR license for Clarif FileMaker. If you are interested in applying, please click the link below:

[NFR Application >](#)

Reseller SalesAssist Price List

At launch, and every 3 months, Clarif, Inc. posts the most current Reseller SalesAssist price list tool online. For more pricing details, please visit:

[Pricing and Licensing >](#)

Important Links

Partner Assets — includes product icons, screen shots, copy blocks, and more.

Trademark Guidelines — all the details for proper use of Clarif trademarks.

Corporate Style Guide — general guidelines for logo usages and corporate identity.

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Claris FileMaker Licensing Programs

Claris FileMaker licensing programs – includes FileMaker Server, FileMaker Pro, FileMaker Go, WebDirect, FileMaker Data API

- FileMaker User Licensing
- FileMaker Concurrent Connections Licensing
- FileMaker Site Licensing

Annual and perpetual licensing options available

New Release Special Offer (NRSO)

Customers who purchased and registered FileMaker Pro 2024 between June 9, 2025 and July 24, 2025 are eligible to receive the 2025 Release of FileMaker as an electronic software download at no charge. Purchases via the Claris Store will receive the software automatically. Purchases made via a Reseller should contact customer_support@claris.com.

[Additional details >](#)

Claris Community

To ask questions online and engage directly with customers, developers and partners, please visit the Claris Community.

<https://community.claris.com>

For additional resources visit:

<https://www.claris.com/resources>

Current Customer Transitions

Customers who have current subscriptions or Maintenance agreements will start seeing emails with their FileMaker 2025 Release Maintenance download links on July 8, 2025. It may take a few days to get all of the emails sent, but the process should be complete by July 15, 2025.

The email with the Maintenance release and transition details will come from: claris_licensing@claris.com.

Please have your customers add the above address as an accepted email address so it does not get caught in their spam blocker.

Education and Nonprofit Pricing Eligibility

In order to be entitled to benefit from the special pricing, your customer must be (1) a registered student and possess a valid student I.D., (2) engaged as a teacher, lecturer or administrator at an education institution, and require the product for their own use, for their classes, for research or for administration of the educational institution, or (3) a member of a 501(c)3 or equivalent nonprofit organization and must require the product for use in their nonprofit organization.

[Learn more about special pricing >](#)

Claris Knowledge Base and Support

For support resources and technical guidance on the Claris Platform visit the Claris Knowledge Base:

<https://support.claris.com>

Contact our Customer Support team by telephone (800) 325-2747

Monday – Friday, 7:00AM – 5:00PM (Pacific time)
Excluding holidays

Questions? We're Here to Help!

Use the SalesAssist tool to find your local Claris contacts here:

<https://www.claris.com/resellers/pricing-and-licensing.html>.

Open the tool, and select "Contact Us" for a list of the sales contacts in your region.



**Create powerful operational apps
with confidence using FileMaker's
new capabilities.**